Handy hub idea to take off

The Flujo Signature Pro marries USB-C multi adaptors and SSD enclosures in a portable design

Trevor Tan

An internship stint in Shenzhen, China, for four National University of Singapore (NUS) final-year students earlier this year led to an idea to make the world’s first seven-in-one USB-C hub with a solid-state drive (SSD) enclosure.

Their idea is now on the cusp of fruition.

Material science and engineering undergraduates Helen Tan and Karyn Chen, both 22; civil engineering student Fatim Mohrini, 22; and biomedical engineering student Aaron Ramzeen, 25, launched the Kickstarter crowdfunding campaign (kke.at/2MDLrg) for their brainchild earlier this month.

The campaign has raised more than $40,000 by last week, exceeding their goal of $15,000, and the product is on track to launch next month.

The four undergraduates got to know one another only when they were in the NUS Overseas Colleges internship programme in Shenzhen.

During their internship there, they came to know of Flujo Technology, a Singapore PC accessories maker based in Shenzhen.

“The idea of working on a project together was suggested by Flujo, since we were already in Shenzhen which expedited discussions,” said Ms Tan.

After rounds of brainstorming sessions with Flujo’s team, the four identified a gap between USB-C multi adaptors and SSD enclosures. And thus, the Flujo Signature Pro—a cross between the two—was born.

Collaborating with Flujo, they spent six months designing and refining prototypes before launching their Kickstarter campaign.

The Flujo Signature Pro is a sleek, thin rectangular slab of aluminium in space-grey finish.

The package includes a USB-C cable, a mini screwdriver and screws for mounting an SSD, which is not included.

With a footprint slightly smaller than an Apple iPhone XR and a thickness of 10.45mm, it easily fits into a jeans pocket.

Pledges start at $205 for one unit and accessories. The product’s Kickstarter campaign ends on Nov 10.

trevton@sph.com.sg